



Girls Little League Softball of Wallingford

P.O. Box 6035
Wallingford, CT 06492



Dear Business Owner,

Girls Little League Softball of Wallingford (GLLSOW) is a flat-pitch softball league that competes against leagues from surrounding towns. As a Little League affiliated program, we are not only focused on developing the softball skills of our daughters, but also instilling the virtues of character, courage and loyalty that will provide the foundation for developing strong and confident young women. GLLSOW offers girls ages 4-16 the opportunity to develop lifelong friendships as they learn the fundamentals of softball and the value of teamwork. We play the same flat-pitch game that girls play in middle school and high school, and we teach the skills and techniques that enable our players to better compete at all levels of play.

Our league has a strong track record of success and we are proud that in 2020 our 12U girls captured their **5th straight District Championship!**

GLLSOW is a registered 501c3 not-for-profit organization that relies on parents, volunteers and sponsors to support the ongoing operations of the league. Our sponsorship program offers local businesses an opportunity to get further involved in the Wallingford community, increase visibility for their business and, most importantly, support the future leaders of our town!! In 2021, your sponsorship dollars will directly support player clinics and training programs, investments in new league equipment, entry into local tournaments, as well as field improvements that enable us to host state tournaments at Pragemann Park.

The following section outlines that various sponsorship levels and the benefits for the sponsor.

Platinum - League Sponsor (\$500)

- Company logo prominently displayed at top of league website and Facebook page
- Company acknowledged at all league events (opening day, all-star games, banquets, etc)
- League will promote an event at company's business
- Plaque with league photo and thank you letter

Gold - Team Sponsorship (\$350)

- Company logo displayed in a rolling banner on the league website
- Company name displayed on team jerseys
- Plaque with team photo and thank you letter

Silver - Field Sponsor (\$250)

- Company name listed on league website
- Thank you letter

We look forward to the opportunity to work with you as a sponsor of our league.

Sincerely,

GLLSOW Board of Directors



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Sponsor Application

Please fill out this sponsorship form and send along with your donation to:

GLLSOW, P.O. Box 6035, Wallingford, CT 06492

Sponsor Information

Sponsor Name: _____

Address: _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____

Sponsor Website: _____

Sponsorship Level (Check One):

<input type="checkbox"/>	Platinum (League Sponsor \$500) – Includes sponsor logo on GLLSOW website and Facebook page, sponsor acknowledged at all league events, and a GLLSOW promoted event at the sponsor's business.
<input type="checkbox"/>	Gold (Team Sponsor \$350) - Includes sponsor logo on rolling banner on GLLSOW website, sponsor name on team jersey, plaque with team photo and thank you letter.
<input type="checkbox"/>	Silver (Field Sponsor \$250) - Includes sponsor name listed on GLLSOW website, and a thank you letter.

GLLSOW is a registered 501c3 not-for-profit organization. Thank you for supporting Girls Little League Softball of Wallingford. Your sponsorship is greatly appreciated, and we look forward to working together in 2021!